

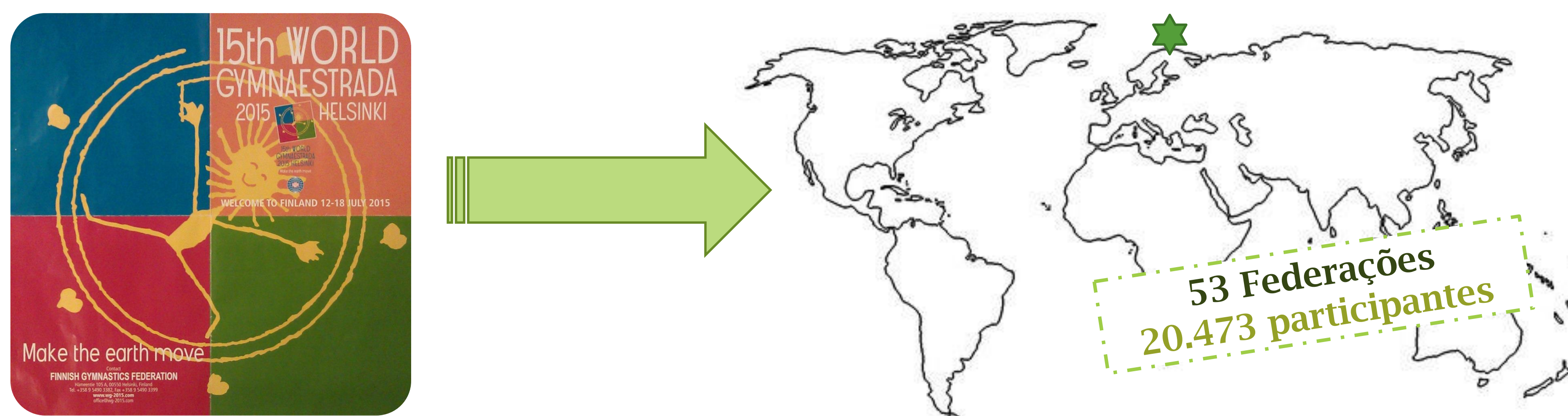
World Gymnaestrada 2015: a sports tourist experience

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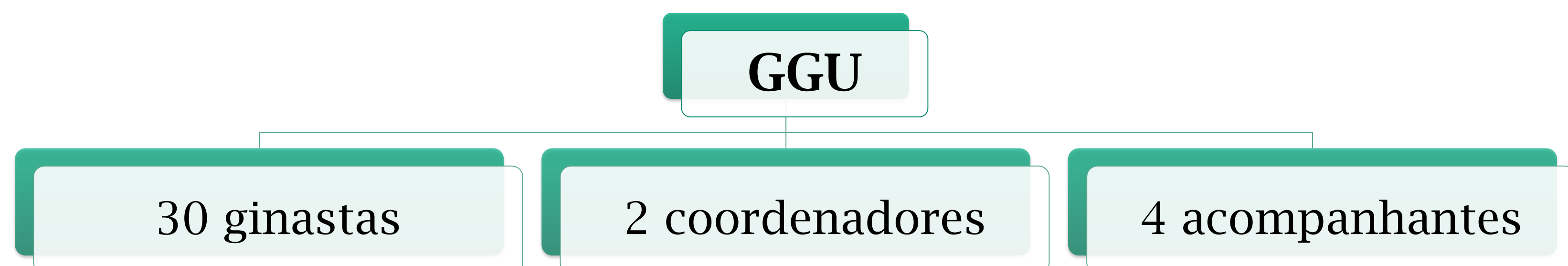
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A week of immersion in Gymnastics For All promotes interaction between participants, corroborates its multifaceted proposal and the cultural exchange between the various countries. Therefore, we reflect about a relationship between tourism moved and motivated by the WG to 2015.

World Gymnaestrada – Helsinki 2015



Esquema 1 – Configuração do Grupo Ginástico Unicamp



Esquema 2 – Cronograma de atividades GGU



Esquema 3 – Tipos de Turismo Esportivo



(WICHMANN ;JARVIS , 2015)



Uma oportunidade de turismo esportivo...

- Experiência intensamente coletiva;
- Laços afetivos entre os participantes;
- Intercâmbio cultural.

